

Award Rules & Guidelines:

Your cooperation in submitting nominees for these awards will be appreciated!

Allan Kennedy Memorial Award

The **ALLAN KENNEDY MEMORIAL AWARD** is presented each year at our annual convention. It was first given in 1955 and is given in memory of the late Arkansas Agency leader who was the first president of our Association.

The award is presented to an agent for outstanding contributions to the Association and/or his community. This **does not** have to be a past officer of the Association, as there are many agents across the State who have not served in the officer capacity, but who have given an immeasurable amount of time and service to both the Association and their community. Please give proper and due consideration to some deserving person for this outstanding award.

RULES FOR THIS AWARD ARE:

1. The award will be conferred for outstanding contributions to the community, the Independent Insurance Agents of Arkansas, and to the insurance industry by a local agent or a local board. Although primary consideration is to be given to current activities, the rules of the award state that consideration may be given to accomplishments of previous years.
 2. Officers currently serving the Association are not eligible to receive the award.
 3. Judges will be a secret three-person panel appointed by the Association President.
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Cecil Cleavenger Memorial Young Agent's Award

This award is named for a professional insurance person who served the insurance industry with many years of education and loyalty. The nominee must exhibit a quality of outstanding ideals and principles most becoming of a professional businessperson.

Nominee eligibility requirements shall be:

1. Can not be an officer of Big I Arkansas for the current year.
 2. Must be under 36 years of age
 3. Must be a licensed property and casualty independent agent, living in Arkansas
 4. Must be active in the community - not necessarily a leader
 5. Must be active in local boards and state association and must support their programs.
 6. Must be a student of insurance - evidenced by participation in Big I's educational programs, self-study, etc.
 7. Must have good professional attitude
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Charlotte Patterson Memorial Award

This award is named for a professional insurance woman who served the insurance industry and her employer (the late Melvin Dunn of Booneville) with many years of dedication and loyalty. Charlotte Patterson exhibited a quality of ideals and principals most becoming of a professional businesswoman.

RULES FOR THIS AWARD ARE:

The award will be given for outstanding contributions to the community, to Insurance Women Club and/or National Association of Insurance Women (International), employer (local agency), and to the insurance industry collectively. Although primary consideration is to be given to current activities, consideration shall be given to accomplishments of previous years. **Eligibility is limited to local agency personnel.**

Danny Bunny Underwriter of the Year

Criteria for selection will be based on four general categories:

Standing as Underwriter

- (a) History of Company affiliation (date of affiliation, years of traveling; area; etc.)
- (b) Professional conduct and ability (spell out notes of assistance given agents upon whom he calls; technical knowledge of the business; awareness of industry problems and market conditions; relations with agents upon whom he calls; status with his company; Educational achievement(s).
- (c) Previous experience in the business (other Companies, agencies, adjustment firms, etc.).

Contributions to the American Agency System

- (a) Participation in Arkansas Field Club or other similar organizations. (list of offices held, committee appointments, achievements, etc.)
- (b) Participation in affairs of Agents Association (list of projects such as clinics, schools, membership production, convention planning and participation, etc.)

Activity and Interest in Community Affairs

- (a) Organization supported -- Church, Fraternal, Civic -- describe results and accomplishments.
 - (b) Performance as an Industry Spokesman (give examples of candidates efforts to tell insurance industry story to the public).
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Field Representative of The Year

The state's outstanding field representative will be recognized based on his/her contribution to the industry and community as demonstrated in the following areas:

1. **Standing as a Field Representative**
 - a. History of company affiliation (date, years of travel, areas traveled, etc.)
 - b. Professional conduct and ability (specific examples of assistance given agents called upon, technical knowledge of the business, awareness of industry problems and market conditions, relationship with agents called on, status with company, etc.)
 - c. Previous experience in the business (other companies, agencies, adjusting firms, etc.)
2. **Contribution to the American Agency System**
 - a. Participation in Field Club or other similar organization (list offices held, committee appointments, achievements, etc.)
 - b. Participation in affairs of the Agents Association (list projects such as clinics, schools, membership production, convention planning and participation, etc.)
3. **Activity and Interest in Community Affairs**
 - a. Organizations supported (church, fraternal, civic- describe results and accomplishments.)
4. **Performance as an Industry Spokesman**
 - a. Give examples of candidate's efforts to tell insurance industry story to the public.